

Gerald Gordinier

User Experience Designer

<http://www.geraldgordinier.com>

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EDUCATION

- University of Michigan School of Information** Dec 2011
Master of Science in Information, Human-Computer Interaction
- University of Michigan College of Literature, Science and the Arts** May 2008
Bachelor of Arts in English, Minor in General Philosophy

EXPERIENCE

- Augmedix** Lead Interaction Designer Jul 2015 - Present
- Mentor junior designers and project managers towards better project outcomes
 - Design across Glass, mobile, and desktop, supporting complex enterprise workflows
 - Facilitate cross-team collaborative design exercises such as user journeys and empathy maps
- Practice Fusion** User Experience Designer Nov 2013 - Jul 2015
- Designed wireframes and journeys for charting flows of the electronic medical record offering
 - Facilitated design exercises for product owners, engineers, and business leaders
 - Reviewed and iterated on responsive designs for evolving technology and business goals
- Atlassian Software** User Experience Designer Jan 2012 - Oct. 2013
- Developed user stories, personas, wireframes and final visuals for the Atlassian Marketplace
 - Facilitated collaborative sketching, empathy mapping, and user journeys
 - Ran multi-method user research program, contextual inquiries, and usability testing
- Opower** User Experience Design Contractor Jun 2011- Jan 2012
- Executed research plans, rapid prototyping, and usability tests for the paper report
 - Wireframed user interactions across multiple products and touchpoints
 - Delivered user experience artifacts such as personas and user journeys
- University of Michigan School of Information** User Research Specialist Jan - Jun 2011
- Performed heuristic evaluations of the XDMoD supercomputer monitoring system
 - Developed preliminary use cases and personas from user interviews and research
 - Collaborated with cross-university team to define the design of the initial system

- Optimization Group** Solutions Engineer Dec 2010 - Jun 2011
- Implemented survey questionnaires and logic on multiple platforms
 - Wireframed designs and user interaction flows for client projects
 - Built proprietary survey modules in PHP and managed database infrastructure

PROJECTS [More at www.geraldgordinier.com]

- The Puppy Snap iOS application** Jan - Dec 2015
- Founded team to design and develop iOS application for puppy photography
 - Delivered app store branding assets and interface designs across iOS devices
 - Collaborated on launch strategy and shelter partnerships across San Francisco

- Quicken Loans Mobile** Jan - Apr 2011
- Conducted user interviews and developed detailed personas and scenarios
 - Performed competitive analysis and heuristic evaluation of mobile-optimized site
 - Designed and implemented surveys to provide client with cross-demographic insights

- Taiwan English Classroom Games and ESL Network** Jan - May 2009
- Built a 200+ member and growing social network for language learners in Taiwan
 - Implemented searchable, user-editable ESL classroom games database
 - Established site monitoring with Google Analytics, AdSense, and AdWords

Design

- Wireframing 5+
- Visual 5+
- Interaction 5+
- Enterprise 5+
- Mobile 3+
- Rapid prototyping 2+
- Storyboarding 2+

Research

- Interviewing 5+
- Usability testing 5+
- Competitive analysis 5+
- Contextual inquiry 5+
- Empathy mapping 5+
- Heuristic evaluation 5+
- Survey design 5+
- Personas 5+
- User journeys 5+
- Website analytics 2+

Software

- Adobe Suite 5+
- Sketch 2+
- JIRA 5+
- Confluence 5+
- Microsoft Office 5+
- Google Analytics 2+

Development

- CSS 5+
- HTML 5+
- WordPress 5+
- iOS 3+
- jQuery 1+
- PHP 1+
- Python 1+
- Shell Scripting 1+
- SQL 1+

Language

- Mandarin 2+
- French 2+

*Experience noted in years